

IFTIKHAR ALAM

Designer & WordPress Developer — Fiverr Level 2 Seller

hello@iftikharalam.com | iftikharalam.com | Bangladesh

Nationality: Bangladeshi — open to remote and full-time opportunities worldwide

PROFILE

I'm a designer and WordPress developer working with clients worldwide. Since 2019 I've built more than 50 websites for small businesses — company sites, blogs and WooCommerce stores — while drawing vector illustrations and template kits that sell on stock marketplaces. I started out on Fiverr, where I reached Level 2 Seller, and now focus on direct client work and my microstock portfolio. I care about clean typography, fast-loading pages and work that clients can easily maintain after handover.

KEY SKILLS

Design & Illustration: Vector illustration, icon sets, seamless patterns, brand templates

Web & WordPress: WordPress, WooCommerce, Elementor, Brizy, responsive design

Performance & SEO: On-page SEO, page-speed optimisation, hosting, backups, clean site handovers

Video Editing: Clip editing and assembly with Adobe Premiere Pro

Tools: Adobe Illustrator, Adobe Photoshop, Figma, Adobe Premiere Pro

Selling On: Adobe Stock, Shutterstock, Creative Market, Vecteezy, Creative Fabrica, Fiverr (Level 2 Seller)

WORK EXPERIENCE

WordPress Developer

Self-employed — direct clients | 2019 – Present | Remote from Bangladesh

- Designed and built 50+ websites for clients in retail, services and education — business sites, blogs and WooCommerce shops.
- Work in Elementor and Brizy; handle hosting, domains, backups and clean handovers so clients can update content themselves.
- Regular work on page speed, responsive layouts and on-page SEO — the details clients and their visitors actually notice.
- Happy to take projects from a rough brief or an existing design file through to a finished, launched site.
- Began selling on Fiverr and reached Level 2 Seller before shifting my focus to direct clients and long-term projects.
- After launch I stay available for updates, small improvements and maintenance, so sites keep working as the business grows.

Vector Artist & Stock Contributor

Self-employed — microstock marketplaces | 2017 – Present | Remote from Bangladesh

- Draw icons, seamless patterns, illustrations and template kits — 100,000+ assets published so far.
- Run the whole portfolio myself: research, keywording and metadata, so new assets are found and actually sell.
- Tidy artboards, editable layers and clear file naming, so buyers can adapt any asset in minutes.
- Build template kits and seasonal collections that buyers reuse across products and campaigns.

- Paused my Fiverr store to focus fully on microstock — it was growing much faster than client gigs.
- Selling across five marketplaces at once spreads risk and puts the work in front of different types of buyers.

KEY PROJECTS

Business websites — brochure sites and blogs with clear structure, mobile-first layouts and simple content editing — built so owners can update pages themselves.

WooCommerce stores — product presentation, payment setup and responsive product pages, plus the day-to-day shop upkeep many owners never get around to.

Vector & template systems — icon sets, pattern collections and social media kits sold as editable files that buyers can restyle in minutes.

EDUCATION

Higher Secondary Certificate (HSC) — Business Management

Bangladesh | 2019

Core subjects included accounting, business organisation and finance.

Secondary School Certificate (SSC)

Bangladesh | 2016

ADDITIONAL INFORMATION

Languages: Bengali (native), English (professional)

Driving licence: Full driving licence — motorcycle and light vehicle. Over three years of riding experience, on a personal motorcycle since 2023

Availability: Open to remote freelance projects, full-time remote roles, and full-time on-site employment in any country. Happy to relocate for the right opportunity

Interests: Vector illustration, microstock trends, video editing and motorcycle riding

REFERENCES

Available on request.